

# NOBLIS INSIGHTS PANEL SURVEY RESULTS

## *ICD-10/HIPAA 5010 Readiness*

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### Health Innovation

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To learn more about ICD-10  
and HIPAA 5010 readiness,  
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**NOBLIS INSIGHTS PANEL SURVEY RESULTS**  
**ICD-10/HIPAA 5010 Readiness**

In February 2010, Noblis surveyed members of the *Noblis Insights Panel* about their perspectives on the transition from ICD-9 to ICD-10 and implementation of HIPAA 5010 at their respective institutions.

Per the Department of Health and Human Services rule, the U.S. will move from the International Classification of Diseases, 9<sup>th</sup> Edition (ICD-9) to the 10<sup>th</sup> edition (ICD-10) effective October 1, 2013<sup>1</sup>.

HIPAA 5010 refers to a federally mandated update to the Electronic Data Interchange for submitting claims electronically. HIPAA 5010 is a pre-requisite implementing ICD-10 and is due by January 1, 2012.

**KEY FINDINGS**

- More than 1/2 of executives feel their organization is NOT adequately knowledgeable regarding ICD-10 and HIPAA 5010 requirements and implementation.
- Estimates of cost readiness vary tremendously between organizations and are not closely related to organization size.
- The majority of respondents feel their organization will need to rely on some form of external help to adequately prepare for ICD-10/HIPAA 5010.
- Respondents feel the time to bring organizational focus to this efforts has come.

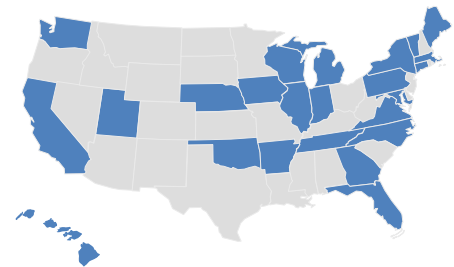
**SURVEY RESPONDENTS PROFILE**

*37 Participants*

18	49%	CEO/COO/CFO
9	24%	Manager/Director
8	22%	VP/Senior VP/Other C-Suite
2	5%	Other

Multi-hospital System	12	32%
Community Hospital	12	32%
Post-acute Provider	6	16%
Academic Medical Center	3	8%
Government	2	6%
Children's Hospital	1	3%
Other	1	3%

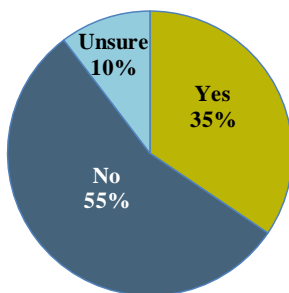
*24 States Represented*



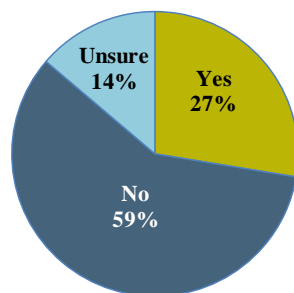
*65 percent have 200+ beds*

**At this time, do you feel that your team is adequately knowledgeable regarding the requirements & implementation of ICD-10 and HIPAA 5010?**

*ICD-10*  
(October 1, 2013)



*HIPAA 5010*  
(January 1, 2012)



<sup>1</sup> The World Health Organization's International Classification of Diseases (ICD) is the internationally recognized coding system used to classify morbidity and mortality data for vital health statistics tracking. In the U.S., ICD codes are used to code health insurance claim reimbursement.

Implementation of required it changes and staff training were the top concerns. Cost estimates of ICD-10/HIPAA 5010 readiness efforts varied dramatically between providers.

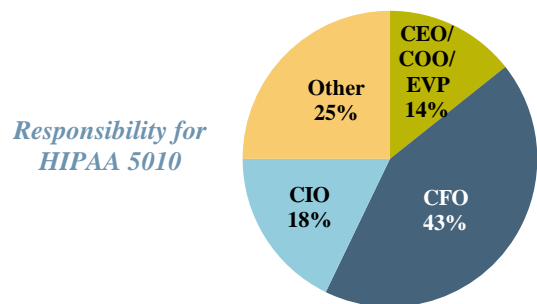
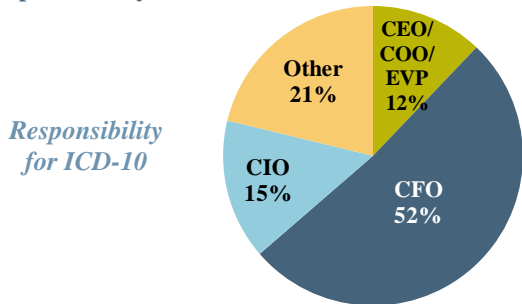
**Concerns (Ranked in Order of Relative Importance)**

1. Adequately training staff who need to follow different coding procedures
2. Implementing required technology changes
3. Cost
4. Determining process changes necessary to implement the new codes
5. Productivity losses
6. Managing and coordinating the overall implementation process
7. Health plan changes to payment policies
8. Ability to manage along with other initiatives
9. Vendor readiness
10. Trading partner readiness
11. Other

Those answering \$1M+ were from larger hospitals/systems. Aside from these responses, there was little correlation between bed size and estimated cost.

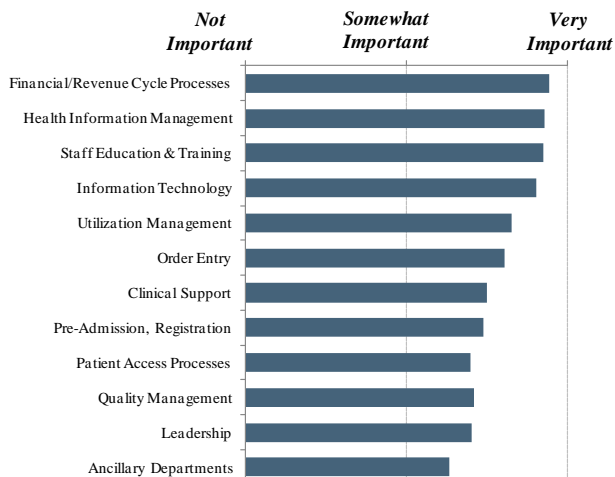
	Estimated Cost to Prepare		
	ICD-10	HIPAA 5010	
\$	45%	48%	\$0 - \$99K
\$\$	31%	37%	\$100K - \$299K
\$\$\$	7%	7%	\$300K - \$499K
\$\$\$\$	3%	0%	\$500K - \$699K
\$\$\$\$\$	0%	0%	\$700K - \$1M
\$\$\$\$\$\$	14%	7%	\$1M+

While the CFO position was the most common position assuming responsibility for ICD-10/HIPAA 5010, responsibility was broadly distributed.

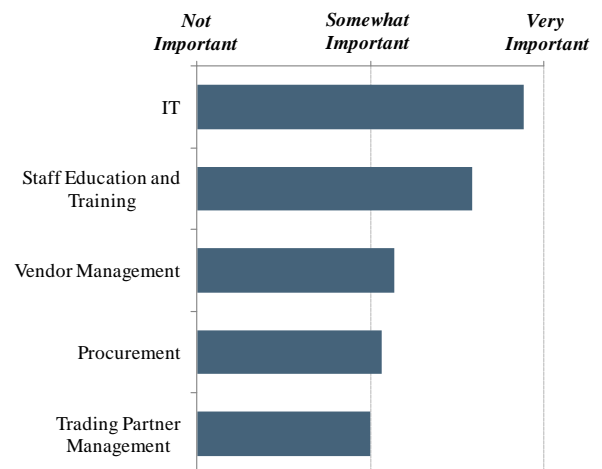


Survey respondents gave a high importance to a number of priorities in addressing the impact of ICD-10/HIPAA 5010.

Priorities in Addressing Impact of ICD-10 - Average Importance Rating -



Priorities in Addressing Impact of HIPAA 5010 - Average Importance Rating -



**GETTING READY FOR ICD-10/HIPAA 5010**

As of today, do you believe that your organization is on course to successfully prepare for the implementation of the new coding system?

	ICD-10	HIPAA 5010
Yes	52%	43%
No	14%	14%
Unsure	34%	43%

Do you anticipate that external resources will be required in order to prepare your organization for ICD-10 compliance?

		Type of External Requirements
Yes	59%	ICD-10 Readiness Assessment
No	21%	IT/Billing System Consultant
Unsure	21%	Training Specialist

*(Top Choices Listed)*

Based on what you know today about the implementation of the ICD-10/HIPAA 5010 coding requirements, what is the appropriate timeframe to bring organizational focus to meeting these requirements?



The *Noblis Insights Panel* consists of healthcare executives across the U.S. To learn more about how Noblis can help your organization prepare for and implement ICD-10 and HIPAA 5010 successfully, contact Kurt Acker at [kurt.acker@noblis.org](mailto:kurt.acker@noblis.org) or at 703.610.2536.