

Top 3 for 2014

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THEME: Rethink constraints, rethink what’s possible

- Make the leap to a more modern management strategy from conventional operating wisdom
 - Take into account changing budget priorities, management techniques refined in the private sector, and explosive growth of new technologies.
 - Now’s the time to explore new ways to collaborate, consolidate, and cut costs.
 - It won’t be easy, but strategies and solutions from the private and the public sectors *do* exist to help facilitate the transition.

<p>Trend 1: Switch to new business/delivery models</p> <p>Take advantage of this environment to consider ways to restructure how you do business and identify duplicative or lower-priority programs.</p>	<ul style="list-style-type: none"> • Shared services: Adapt the management lead of private enterprise, where shared services and minimized duplication of services are integral components. • Public/private partnerships: Change the focus from what agencies can achieve by themselves to what outcome they want to make happen—then seek partners who can help. New coalitions of public, private, and social enterprise organizations are joining forces to solve problems in new ways. And some are going beyond usual partners to create better methods of service delivery and outcomes.
<p>Trend 2: Technology is a game-changer</p> <p>Mobile, social media, geo-spatial visualization, and other emerging technologies have the capacity to transform the way federal employees in the field operate and engage constituents. What’s in the 2014 forecast?</p>	<ul style="list-style-type: none"> • 2014 will be Year of the Cloud. • Cloud and crowd-sourcing hold significant promise for the federal sector, which are becoming standard operating procedure in the private sector. <ul style="list-style-type: none"> ○ Cloud orchestration ○ Industrialized crowdsourcing • Federal CIOs are embracing an elevated role as portfolio manager/venture capitalist, to position their organization ahead of a shifting landscape of workforce, mission, and business needs.
<p>Trend 3: Dive deeper into analytics</p> <p>Data and risk analysis vastly enhances the identification of programs and resources most closely connected to an agency’s core mission. That kind of in-depth information gives agencies the confidence to realign resources, prioritize investments, and drive better outcomes.</p>	<ul style="list-style-type: none"> • New categories of data collection analysis are the fuel that drives the business case for IT innovation in the public sector. Analytics, technology and visualization together hold promise toward enhancing performance at lower cost, no matter what the industry sector. • Increasing wealth of data combined with digital exhaust provided daily by smartphones, physical sensors and the Internet has given rise to new models and opportunities for government to better understand its challenges and design more effective solutions.

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